

2010/11 BAX SPONSORSHIP RATES & SPECIFICATIONS

Supporting Sponsor

\$500

Your company's information will be displayed in the following places for a full year:

- **Playbill** — a full-page ad (4.5" w X 7.5" h) viewed at over 50 performances per season
Note: ads can be updated throughout the year, as a different playbill is printed for each event.
- **Sponsor's Page of our website** — Your company's name as a clickable link to your website.
- **Bulletin Board** — a display of your logo and contact information (10" wide X 7.5" tall) in the BAX Building seen by every family, artist, and audience member who walks through our red doors.

Premiere Sponsor

\$1000

Includes all of the above PLUS:

- **Sponsor's Column** — a web ad (200px X 130px) on every page of our website for a full year (our website attracts an average of 6,000 visitors per month and over 16,000 page views per month)
- **Online Auction** — your logo with a link on our online auction — www.BiddingForGood.com/bax

Premium Sponsor

\$1500

Includes all of the above PLUS:

- **BAXnews** — an ad (425px X 100px) in our monthly eNewsletter for one year.

Sustaining Sponsor

\$2500 & Above

Includes all of the above PLUS:

- **the naming opportunity for a BAX series** — this means that your company's name will appear on all the promotional and press materials for that series.

NEW Front Door Signage Sponsor **\$10,000**

Sponsor the manufacture, installation and permits of our new front door signage. **Includes all of the perks of Premium Sponsorship PLUS:**

- a permanent "thank you" name-plate on the front door.

Event Sponsor

Barter for goods and services

- Throughout the season, we will need goods and services for fundraisers, performances, conferences, etc. Contact Fernando@bax.org, we will work with you to create a package that is mutually beneficial.

SPONSORSHIP FORM

Business Name: _____ Contact person: _____

Address: _____

Phone: (day) _____ (evening) _____

Web link info (if applicable): _____

NOTE: sponsorship benefits go into effect as soon as a signed contract and payment is received.

- I do not need help designing my ads (acceptable formats: MS Word, MS Publisher, PDF, jpeg, tiff, eps)
- I need help designing my ads — depending on the complexity of the design, this service may incur a charge.

Please return to: BAX, 421 Fifth Ave, att. Fernando Maneca, Brooklyn, NY 11215 | fernando@bax.org | fax: 718.832.9189