

# BAX SPONSORSHIP RATES & SPECIFICATION SHEET

## **Supporting Sponsor** **\$500**

You company's information will be displayed in the following places:

- **2009/10 Playbill** — a full-page ad (4.5" w X 7.5" h) viewed at over 50 performances per season
- **Sponsor's Page of our website** — logo (max. 120px X 65px) with a clickable link to your website
- **NEW Bulletin Board** — a display of your logo and contact information (7.5" X 7.5") in the BAX Building seen by every family, artist, and audience member who walks through our red doors

## **Premiere Sponsor** **\$1000**

Includes all of the above PLUS:

- **NEW Sponsor's Column** — a web ad (180px X 120px) on every page of our website for a full year (viewed by over 6000 unique visitors each month)
- **NEW December Auction** — your logo with a link will be featured on our December 2009 Online Auction

## **Premium Sponsor** **\$1500**

Includes all of the above PLUS:

- **the naming opportunity for a BAX event** — this means that your company's name will appear on all the promotional and press materials for that event
- **NEW BAXnews** — an ad (600px X 90px) in our weekly eNewsletter from 08/09 through 12/09.

## **Sustaining Sponsor** **\$2500 & Above**

Includes all of the above PLUS:

- **the naming opportunity for a BAX series** — this means that your company's name will appear on all the promotional and press materials for that series
- **NEW BAXnews** — an ad (600px X 90px) in our weekly eNewsletter from 08/09 through 07/10.

## **Additional Perk** **\$250**

Add \$250 to any sponsorship level, you can choose the placement of your Playbill ad — inside cover, back cover, right or left center fold.

## **Event Sponsor** **Barter for goods and services**

Throughout the season, we will need goods and services for fundraisers, performances, conferences, etc. This is a way to support BAX without spending a lot of money. Please contact Fernando for more information.

# SPONSORSHIP FORM

Advertiser Business Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (day) \_\_\_\_\_ (evening) \_\_\_\_\_

Web link info (if applicable): \_\_\_\_\_

I do not need help designing my ad (acceptable formats: MS Word, MS Publisher, PDF, jpeg, tiff, eps)

I need help designing my ad — please email [Fernando@bax.org](mailto:Fernando@bax.org) or call (718) 832-0018

**DEADLINE:** Due to printing schedules, form and payment is due back to BAX by **September 18, 2009**. Please return to Fernando Maneca, BAX/Brooklyn Arts Exchange, 421 Fifth Ave, Brooklyn, NY 11215